

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 06452 190755Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W
-----033784 190757Z /16
P 181409Z MAY 78
FM AMEMBASSY TEL AVIV
TO SECSTATE WASHDC PRIORITY 3190
INFO USDOC WASHDC PRIORITY

UNCLAS TEL AVIV 6452

USDOC

E.O. 11652: N/A
TAGS: BEXP, IS
SUBJECT: SEMINAR BY GELMAN INSTRUMENT COMPANY U.S. A.

1. AGENTEX LTD., ISRAELI REPRESENTATIVES OF GELMAN INSTRUMENT COMPANY, 600 SOUTH WAGNER RD., ANN ARBOR, MICHIGAN, IN COOPERATION WITH THE EMBASSY, HELD A THREE-DAY SEMINAR ON NEW DEVELOPMENTS IN FILTRATION EQUIPMENT. THE SEMINAR WAS CONDUCTED BY A GELMAN COMPANY OFFICER WHO CAME TO ISRAEL EXPECIALLY FOR THIS PURPOSE.

2. A TOTAL OF 115 PERSONS (60 PERCENT OF INVITEES) ATTENDED THE SEMINAR, WHICH WAS CONSIDERED TO BE VERY SUCCESSFUL. ALTHOUGH THERE WERE NO DIRECT SALES DURING THE SEMINAR, THE COMPANY REPRESENTATIVE FELT THAT SUBSTANTIAL SALES OF U.S. EQUIPMENT WILL TAKE PLACE IN THE FUTURE AS A DIRECT RESULT OF THE SEMINAR.

3. THE EMBASSY, WITH THE COOPERATION AND SUPPORT OF THE INTERNATIONAL COMMUNICATIONS AGENCY (ICA), HOPES TO CONTINUE ITS EFFORTS TO PROMOTE AND SUPPORT U.S. COMPANIES IN THEIR ATTEMPTS TO INCREASE THEIR SHARE OF THE ISRAELI IMPORT MARKET.
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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
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Original Previous Classification: n/a
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SAS ID: 2645538
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Subject: SEMINAR BY GELMAN INSTRUMENT COMPANY U.S. A.
TAGS: BEXP, IS
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